

CIM GmbH announces record-breaking visitor numbers

LogiMAT 2007: Everyone wants the PROLAG[®] Warehouse Management System!

Fürstenfeldbruck, 5 March 2007 – Sensational! There are no other words to describe the reception given to the CIM GmbH stand at the recent LogiMAT exhibition in Stuttgart. The event saw the first public presentation of the new PROLAG[®] World 2.1, and featured a talk by Managing Director Fritz Mayr on “Software as a Service (SaaS)”.

A Complete Success

LogiMAT 2007 broke all records for CIM GmbH. While attendance at the exhibition rose by 28%, the Bavarian software developer could register an increase of 50%. The positive trend from previous years could not only be maintained but was significantly exceeded. Visitors streamed in their masses to the distinctive orange stand to be informed about current developments. At times, there was overcrowding around the facilities presenting the new PROLAG[®] World 2.1 release. “At the half-way point, we had already exceeded the visitor numbers for the previous year,” enthused Fritz Mayr (Dipl.-Ing).

Placement as a Complete Provider for WMS Solutions

The six modules forming the complete solution—consisting of WMS, Controlling, Monitoring, Billing, Shipping and Customs—were the subject of much interest among the trade visitors. The new release of the WMS brings scalable, vertical extensibility, enabling the control, supervision and optimisation of complex warehouse and distribution channels. A presentation entitled “Software as a Service (SaaS)—Web-based Application Solutions for Warehouse Management Systems” allowed Fritz Mayr to outline the various options for installation.

Marketing Director Tobias Laxa summarised the presence at LogiMAT 2007: “Our aim, to present to a wide audience CIM GmbH as a capable

provider of logistics systems, and PROLAG® World as a comprehensive warehouse management system, has been very successful.”

Number of Characters: 1898

Number of Words: 281

Background Information: CIM GmbH Logistic Systems:

CIM GmbH Logistic Systems, based in Fürstenfeldbruck, Munich, was founded in 1985 and is a leading provider of Warehouse Management Systems (WMS).

PROLAG® World, the firm's WMS solution, is SAP certified and has been validated by the Fraunhofer Institute for Material Flow and Logistics. In June 2006, CIM became a Microsoft Gold Certified Partner. Furthermore, CIM GmbH Logistic Systems are research partners with the Department of Materials Handling, Material Flow and Logistics at the Technical University in Munich. Thanks to its modular design, the JAVA software application adapts flexibly to the needs of each warehouse. As PROLAG® World is web-based, there is no need for lengthy installation.

Numerous customers from diverse fields have benefited from our solutions over many years. These include, amongst others, Adam Opel, BTG Feldberg & Sohn, Butlers, Casio Europe, Cuisines Schmidt, ESG, Ferdinand Gross, Gabor, HaberkornUlmer GmbH, Harman/Becker Automotive Systems, Keller & Kalmbach, Meffert, Siemens, Sony Austria, Thyssen Krupp and XOX Gebäck GmbH.

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